

CONTRIBUTOR CONNECTION

A NEWSLETTER FOR AUTHORS, REVIEWERS, EDITORS,
AND THE EDITORIAL BOARD OF THE MERCK MANUALS.



September 2020

Diversity and Inclusion in The Manuals

Diversity and inclusion are words we are hearing a lot these days. People often think about hiring and vendor engagement when they think about diversity and inclusion. For Merck, it also includes a commitment to ensure representation in clinical trials and access to our products. For us at The Merck Manuals, inclusion means that we should look for opportunities to show all aspects of human diversity that clinicians encounter daily. Our clinical photographs should include examples of patients with all skin tones. If it is difficult to recognize a disorder in darker skin, we want to give our users examples of how it looks in all skin tones. Our demographic information, too, should reflect diversity. As you update demographic information, be mindful of differences in incidence and prevalence in different ethnic groups and include that information when appropriate. It is also okay to delete information that isn't relevant. If therapeutic approaches differ depending on sex or ethnicity, please include that information. Authors/reviewers do not necessarily need to rewrite to include material that is not already there. We just ask that you be mindful when updating material. Even though we are a global publication, we still approach our topics from a US perspective, so authors do not need to add global demographic information unless it is appropriate to that specific topic. Thank you for helping advance our commitment to diversity.

COVID-19 RESOURCES

FOR HEALTH CARE PROS | FOR PATIENTS

- SELECT NEWS AND UPDATES
- FAQs AND BACKGROUND
- GLOBAL SPREAD TRACKER
- EXPERT COMMENTARY
- INTERACTIVE 3D MODEL

SHARE WITH PATIENTS AND COLLEAGUES

BY THE NUMBERS

SEPT TO DATE 2020 TO DATE

| | | |
|-----------------------|--------|---------|
| WEBSITE USER SESSIONS | 29.9 M | 354.4 M |
| TOTAL PAGEVIEWS | 44.7 M | 532 M |
| CHAPTERS PUBLISHED | | |
| CONSUMER | 38 | 192 |
| PROFESSIONAL | 32 | 195 |
| APP DOWNLOADS | 86.6K | 1.3 M |

Get Social!

#KeepMusicInMind on World Mental Health Day 10/10

Beginning on Monday, October 5 we will launch a social media campaign that aims to encourage those living with and without mental illness to use music as a way of managing, maintaining and improving their mental health—particularly in the context of the effects of the COVID-19 pandemic. You, too, can be a part of this experience by sharing your favorite song or a music genre that helps boost your mood and brings you joy. Email your favorite tunes to us at mmconcon@merck.com and we will share with our fans and followers on our social media channels.



Global Medical Knowledge Day

In 2015, we set out to improve access to reliable medical information and reach 3 billion people globally by 2020. Tune into our social media accounts on October 15th to help us celebrate International Global Medical Knowledge Day. Join us and let your friends and family know that you contributed to improving access to reliable medical information around the world by sharing our posts on your social media accounts.

Tune into [Facebook](#), [Twitter](#), [Instagram](#), or [Pinterest](#).



Tech Corner: How to “Safe List” an Email Address

What does it mean to “safe list” an email address? Safe listing simply means to add an email address to a list that your email program recognizes as being a “safe” email and will not redirect that message to your junk or spam folders. Please review this [link](#) to learn how to “safe list” the various email addresses we use when we send you important emails regarding the Merck Manuals.



Help Us Welcome Our New Physician Editor

Ernest Yeh, MD, has joined the editing team of the Merck Manuals as Senior Assistant Editor. Ernest comes to The Manuals from Temple University, where he was Professor of Clinical Emergency Medicine at the Lewis Katz School of Medicine and Attending Physician and Chief, Division of Emergency Medical Services (EMS) at Temple University Hospital in Philadelphia. Ernest has a strong background in clinical medicine, teaching, and EMS activities (at local, regional, and national levels) and has authored peer-reviewed publications and medical textbook chapters. He has a special interest in operational medicine, which involves providing medical care at special events like the Broad Street Run as well providing specialized medical care in austere environments.

Ernest received his BS degree from Penn State University and his MD degree from the Temple University School of Medicine. He completed an emergency medicine residency and a fellowship in EMS at the Medical College of Pennsylvania.

Ernest still volunteers as a member of the Bensalem EMS/Bucks County South SWAT team and as the volunteer medical director for Tri-Hampton Rescue Squad.



He and his wife Soo met during medical school at Temple. They enjoy helping their children, Sophia and Austin, with all their sports (soccer, tennis and baseball). Ernest and his family especially enjoy snowboarding and skiing in the winter and camping in the summer.

To help him get settled into his new role, Ernest has been working on chapters from all sections of The Manual. We want him to get to know as many of you as possible as quickly as possible, so be on the lookout for Ernest's name as physician editor on the next chapter that comes your way.

In Memoriam

We are saddened to report the recent death of Norton J. Greenberger, MD. Dr. Greenberger, who had recently retired, was Senior Physician and Distinguished Clinician at the Brigham and Women's Hospital Division of Gastroenterology. He was the author of over 300 articles in medical journals, the author or co-author of over 30 books, and served as editor of several journals. He was also a well-respected contributor to The Merck Manual.

Dr. Rob Porter shared this memory with Dr. Greenberger's family.

"I wish to extend condolences on behalf of myself and the entire team at The Merck Manuals. Dr Greenberger served as one of our authors (of course alongside his many other responsibilities) for the past 15 years. His chapters are still the most viewed of our content, with 8 1/2 million people reading his words of wisdom in 2019 alone. His gentlemanly approach, diligence and spirit of collaboration made him a favorite among our staff and we are all sorry to hear of his passing."

<https://www.dignitymemorial.com/obituaries/brookline-ma/norton-greenberger-md-9093243>



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