

**December 2021**

2021 Year in Review

This past year has been a busy one for us here at The Manuals! We've been working hard to keep you busy. And we think we've been successful.

Ninety-eight percent (98%!) of our content has been updated within the past 24 months. As of the end of November we've published 213 professional chapters and 213 consumer chapters. Thank you for all your hard work. You made it possible for us to reach this milestone.

This has been a year of change and growth. Dr. Sandy Falk has joined the Manuals as our new editor-in-chief. We've grown in other ways too. Our web traffic has grown by 10%, so we're reaching even more clinicians and patients around the world. To further extend our reach, we've made our professional app available in 2 additional languages, Italian and Russian, and we're upgrading our site to reduce barriers to use by people with physical disabilities.

We have added biography pages for all authors. We are excited for our readers to learn of your stellar accomplishments and some of your achievements.

We continue to expand our content too. We've added more "How to Do" chapters in the professional Manual. These chapters provide detailed instructions for how to carry out common procedures. Many are accompanied by videos that show the techniques described. We think these will become useful teaching tools.

Thank you all for your hard work this year. We hope you'll have a chance to relax with your family and friends during the winter holidays, and we look forward to working with you in 2022!

Getting the Word Out



We celebrated Global Medical Knowledge Day on October 15, 2021, and Dr. Sandy Falk was interviewed on Good Morning Charlotte FOX 46 to talk about Global Medical Knowledge Day and the Merck Manuals commitment to offering the best medical information to enable more informed decisions and help to improve patient outcomes. Listen to Sandy's interview [here](#).

BY THE NUMBERS

2021 TO DATE

TOTAL PAGEVIEWS

731M

CHAPTERS PUBLISHED

2021 TO DATE

CONSUMER

213

PROFESSIONAL

213

APP DOWNLOADS

934K

Get to Know The Merck Veterinary Manual

In addition to our great content for physicians and consumers, our Manuals team provides outstanding content for veterinarians and animal owners. [The Merck Veterinary Manual](#) (MVM) has also recently added a new editor-in-chief, Dr. Alexandra Winter, BVSc (Hons), Diplomate, American College of Veterinary Surgeons. Prior to joining The Merck Manuals, Dr. Winter worked as an editor at the *Journal of the American Veterinary Medical Association* and in clinical practice as an equine surgeon. She continues regular clinical and academic teaching activities.

Dr. Winter and her team have been hard at work on the MVM. They are adding new features and are reorganizing content to make it more accessible to both veterinarians and animal owners. We will be looking for ways in which the professional and consumer Manuals and the MVM can collaborate, possibly with commentaries or news items that are of interest to both groups.

Read more about Dr. Winter [here](#).



Winter Break

Our office will be closed from Friday, December 24, 2021 to Monday, January 3, 2022. We will resume regular operating hours on Tuesday, January 4, 2022.

Remember that the editing portal is always available. However, we may take a little longer to respond to email queries during this period.



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