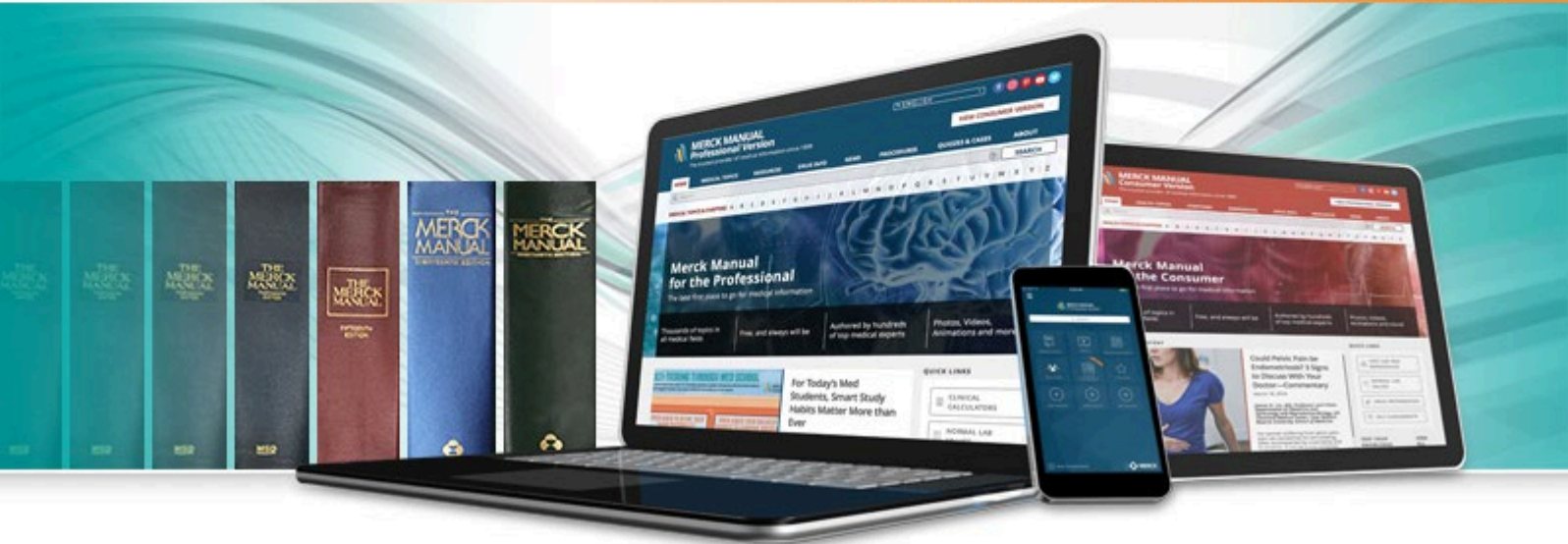


CONTRIBUTOR CONNECTION

A NEWSLETTER FOR AUTHORS, REVIEWERS, EDITORS,
AND THE EDITORIAL BOARD OF THE MERCK MANUALS.



April 2022

Letter to Contributors

Dear Authors,

It's a pleasure to work with you as Editor-in-Chief of The Manuals. I am writing to let you know about changes in our chapter update guidance. The aim of the new approach is to facilitate the transfer of knowledge from authors to readers. Our goal is for content to be current in terms of evidence and practice, and also provide the bigger picture of how clinicians think about a particular medical issue.

As you receive chapters for updates, please read through the entire text. The aim is to meet the information needs of our core audience: medical students, generalist attendings, and attendings and trainees reading outside their specialty. In addition to updating with new



information, please take a step back and think:

- What are the questions that bring our core audience to this chapter?
- What needs to be added or revised for core readers to gain a solid foundation in the clinical understanding of this issue?

What has not changed is our succinct, clear style, which is our signature. Dr. John Barnhill, author of the Anxiety and Stressor-Related Disorders chapters, put it very well, that we provide a “crisp curbside consult”. As in the past, we need to be conscious of translation costs. We do not wish to impede your editing, but request that you keep any sentences or paragraphs intact that still work in the updated text.

Thank you for bringing your expertise and full engagement to the text. I look forward to receiving your edits. Please feel free to be in touch about your chapter if that would be helpful.

Best regards,

Sandy Falk, MD

Editor-in-Chief

Expanding our Reach - Youtube

Did you know The Merck Manuals are on Youtube?

You can find all kinds of outstanding video content on our rapidly growing YouTube channels. Some of our most recent videos include Bed Bug Bites and Children’s Mental Health Myths.

We measure YouTube performance based on the number of views a video receives, as well as other data points. For other social media channels such as Facebook, we measure impressions, which are the number of times any content from our page is on a person's screen; engagements, which is any action someone takes on one of our posts or pages; and link clicks, which are clicks on content we post that drives users back to the Manuals website.



Check out the YouTube channels here: [Merck Manuals YouTube channel](#) and [Merck Veterinary Manuals YouTube Channel](#)

Tech Corner

REMINDER

The Editing Portal allows you to update your bio info directly in the portal. You can find this tool at the top of the Editing Portal screen upon logging in to the portal. There are clickable menu items located in the blue bar titled My Manuscripts. Click the “My Profile” link and you will be taken directly into your profile where you can upload a photo of yourself and update all of your pertinent information. Please be sure to update your bio if your affiliation or contact information changes.



Employee Spotlight – Meet the Newsletter Team!

Susan Short is one of Merck Manual’s staff editors and has been at Merck and The Manuals for 20 years! Besides writing much of the content for the newsletter, she proofs all of it. For fun, Susan is studying Japanese; she hopes to visit one day!

Jen Doyle gathers content, creates graphics, and tech corner. She’s been with Merck for 25 years and with The Manuals for 10 years as the business and operations manager. In her free time, Jen loves to camp, hike and go backpacking!

Liz Leiby is the newest member of the team. She’s been at Merck for 2 years supporting The Manual’s team as an administrative assistant. She’ll be writing some content and assembling the newsletter. In her free time, Liz enjoys to baking and writing.

Not pictured: Richard Lynn, who has been with Merck for 6 years as a medical editor. He serves as a consultant for the newsletter. Richard is also learning Japanese in his spare time.

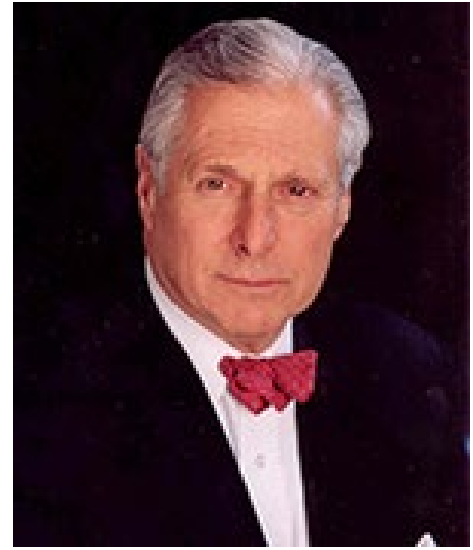
Honorable mention to our social media team for also creating graphics and supplying information!



Susan, Jen, Liz

In Memorium: Lewis Landsberg

We are saddened to share the news that Lewis Landsberg, MD, author of Multiple Endocrine Neoplasias, passed away at the end of 2021. We are grateful for his contributions to The Manuals, and we celebrate his distinguished career. Read his obituary [here](#).



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