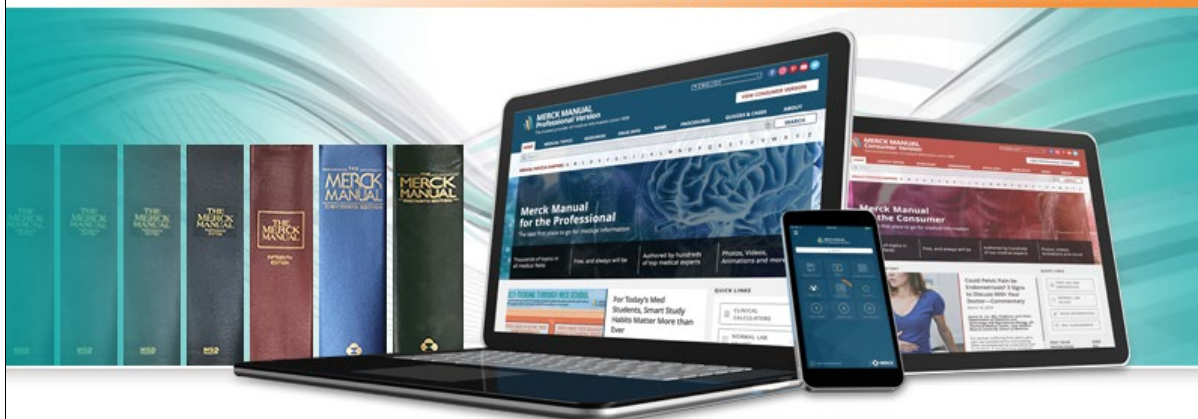




CONTRIBUTOR CONNECTION

A NEWSLETTER FOR AUTHORS, REVIEWERS, EDITORS,
AND THE EDITORIAL BOARD OF THE MERCK MANUALS.



August 2023

Manuals Adds an Arabic App

We are excited to announce that we published an Arabic app of consumer content at the end of June, bringing to 9 the number of languages The Manuals app is available in. The Merck Manuals is known as The MSD Manuals outside of the US and Canada.

The Arabic app was a particular challenge for our app development team, Sheryl Olinsky Borg, Associate Director, Translations and Apps, explained.

“Arabic is a right-to-left language, which means that the content and even the orientation of the navigation features is reversed from the English-language format. This can create challenges in designing digital products like The MSD Manuals Arabic Consumer app. The Digital Publishing team worked closely with translators and our app developer to ensure the app would be suitable for Arabic-language readers. The result is that over 300 million Arabic speakers around the world can now access The Manuals’ trusted, high-quality content on their mobile devices.”

Coming This Fall

At the end of October, members of The Manuals Editorial Board will convene in Philadelphia. We are hoping to learn a lot about what our Board thinks is working well and examine areas for continued improvement. If you have any comments or suggestions for us, we ask that you send them to the reviewer for your section. We welcome your thoughts.



Did You Know?

DID YOU KNOW?

Keeping our content fresh is a top priority!

In August 2023:

94.1% of chapters current within **24 months**

99.6% of chapters current within **36 months**

AND...

We maintain a list of chapters that due to the nature of the content require annual updates – **80%** of annual chapters current within **12 months**



Merck Manuals winner of APEX Award!

We are excited to announce that our website was awarded the Grand Award for the 2023 APEX Awards for Publication Excellence. APEX is the Annual Awards for Publication Excellence Competition.

APEX is sponsored by the editors of Writer's Web Watch, an e-newsletter for communicators who write, edit, and manage business publications.

We're Ready for Our Close-Up

The print version of The Merck Manual may make an appearance on TV soon. The writers of the series *Outlander* have plans to feature the Manual in an episode where the main character travels in time with the book and remarks about how far medicine has come. The Manual has made many TV and film appearances and will hopefully continue to do so. Keep your eyes peeled for a Merck Manual onscreen sighting.



In Memoriam: Dr. Karen Blackstone

We are saddened to share that Dr. Karen Blackstone, a co-author of the chapter “The Dying Patient”, died in April. We are grateful for her contributions to The Manuals, and we celebrate her distinguished career and her contributions to The Manuals.

Read her obituary [here](#).



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