



December 2018

End-of-Year Message from Dr. Porter

I'd like to thank all of you for your hard work in 2018! As many of you know, we've been making a major push to make The Manuals' content more current, and thanks to all your efforts we've been very successful. Currently, over half of our topics date from 2018 and nearly all the rest are from 2017!

Because we all write and read the English version, we may forget that The Manuals are online in 9 other languages and are a very popular resource in many non-English speaking countries. Our websites are on track to have 175 million user sessions this year, an average of almost 500,000 per day! Our free, full-content Merck Manual apps are available in 5 languages and have been downloaded about 850,000 times this year. Thus, your efforts are having a significant impact throughout the world.

Next year, we will be launching a major upgrade to all the websites, with improved navigation and functionality. We also will launch a Consumer Version in Arabic and a Professional Version in Vietnamese.

By the Numbers

Last 30 days • 2018

Website user sessions **15.6M** **175M**

UNITED STATES	3.0M
JAPAN	1.7M
BRAZIL	1.5M

Total pageviews **22.5M** **240.8M**

We had a 95% increase in total pageviews from 2017 to 2018!

Chapters published:

CONSUMER	35	208
PROFESSIONAL	40	206

App downloads: **850,000**

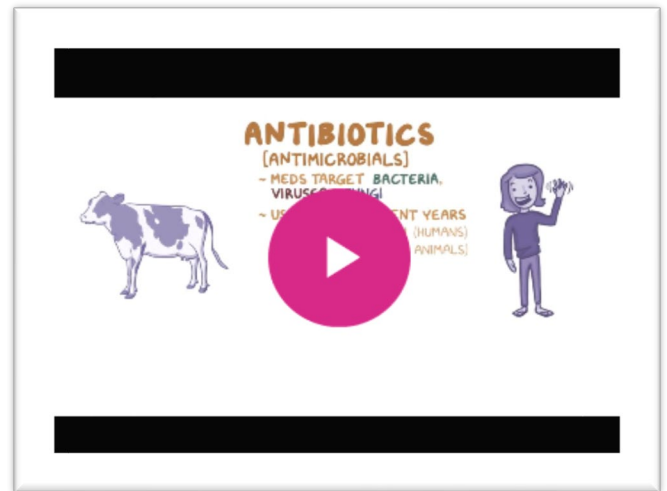
Again, my thanks to you and best wishes for Happy Holidays.

One Health Initiative: The Intersection of Human and Veterinary Medicine in The Manuals

In the spirit of the One Health Initiative, The Merck Manual and The Merck Veterinary Manual partnered to write a [commentary regarding antimicrobial stewardship](#).

Dr. Porter and Dr. Scott Line, editor-in-chief of the Merck Vet Manual, spoke with members of both editorial boards. From their conversation, an editorial, "[Antimicrobial Resistance and the Human-Animal Interface](#)," was developed. The editorial discussed the scope of the problem of antimicrobial resistance in human and veterinary medicine and strategies physicians and veterinary practitioners are using to combat resistance in their practices.

To accompany the editorial, we commissioned a new [video](#) on mechanisms of antimicrobial resistance. We hope the editorial, together with the video, provide a helpful refresher on the problem of antimicrobial resistance.



Tech Corner

Which browser should I use to access the Merck Manuals Portal?

Over the past couple of years, we have had various recommendations on which internet browsers to use and which browsers to avoid. Our portal is continuously evolving and changing as our vendor continues to make improvements and enhancements. Because of that, our browser recommendations will continue to change as well. Our current recommendations are the following:

- **Suggested browsers to use to access our portal:** Microsoft Edge, Google Chrome, and Apple Safari
- **Browsers to avoid:** Mozilla Firefox and Microsoft Internet Explorer

We will keep you updated as these recommendations change.

Expanding Our Reach

As burnout becomes more prevalent, young physicians question the longevity of their careers in medicine. To help address this issue, last month we held a live event on Facebook and gave users a glance into guided meditation as a tool to help reduce stress and anxiety among young healthcare professionals. [Check it out here.](#)



Link to Us

Early next year we are going to begin a project that will, we hope, make you and your Manuals chapters easier to find on the web. We are hoping to link author names/affiliations on The Manuals topic page directly to an author's personal webpage or perhaps to an institution page. At the same time, we will be asking that authors provide a link to their Manuals chapter directly from their CVs or other electronic locations where the chapter is mentioned.

We still have some work to do before this project can start, and, of course, authors and institutions will have to agree before we add the links.

If you are interested in being part of a pilot for this project, please [email us](#).



Please note:

**Our office will be closed
December 24 through
January 1.**

Happy holidays!

Editorial Board Meeting

Our next Editorial Board Meeting will be April 28 and 29, 2019 in Philadelphia. If anyone (including authors) has a topic you think warrants a discussion by our Editorial Board, please let us know by sending a note to mmconcon@merck.com. Thank you!



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