

**June 2019**

## On Board for Success: Editorial Board Meeting

On April 27 and 28, members of the Manuals Editorial Board traveled to Philadelphia to meet with Manuals staff. Manuals staff provided an update on the “State of the Manuals,” including web traffic, app downloads, and plans for additional languages. We reviewed procedures that are working well and identified some that may require refinement. We had some lively discussions, and the Editorial Board provided some important guidance as well as insights into their medical students.

A FEW KEY TAKAWAYS of the meeting were:

- Web traffic last year: 180 million all languages. On track for about 250 million this year.
- Apps: about 1.2 million downloads.
- Request Ed Board and Authors to add links to the Manual on their university’s bio page.
- Will consider adding a “what’s new in this topic” header or box to each topic.
- Will undertake listing Ed Board reviewer on each topic along with author (requires a code change).



## Take a Listen to Our New Podcast

The Merck Manuals has launched a new “Medical Myths” podcast to help dispel common myths and misconceptions about some of the most talked-about medical topics. Hosted by our editor-in-chief, Dr. Rob Porter, each episode features interviews with experts on topics like stings, diets, and pregnancy. New episodes on aging, hearing loss, and healthy travel are coming soon. Take a listen and [email us](#) if you would like to be involved in Season 2 of our podcast series!

### Podcast Episode 1: Bites and Stings with Dr. Gerald O'Malley

- [Google Play Link](#)
- [Anchor Link](#)
- [Spotify Link](#)
- [iTunes Link](#)



## Tech Corner: How to Submit Images

We are all familiar with the saying “A picture is worth a thousand words,” and we could not agree more! We are always happy to receive images that help explain and illustrate everything we describe in our chapters.

If you are a contracted author or contributor to the Merck Manuals, then you are able to include any images that you own or have rights to share in your chapters. If you have images that you do not own but would like to include, we have a [form](#) you can ask the owner of the images to complete so that we can then legally use them. Please send the completed form to [jennifer.doyle@merck.com](mailto:jennifer.doyle@merck.com) or via secure fax to 215-616-5608. We prefer if you submit images as .jpg files. You can attach the files to an email and send them to either the staff editor or the medical editor you are working with. Please provide a brief caption too.



## Millions and Millions

We reached some exciting milestones recently:

- On April 2, we hit more than 1 million sessions to the Merck Manual and MSD Manual websites for the first time! We now average **1 million sessions per day** to our site!

We've also met some pretty awesome milestones this month in social media:

- On Facebook we now have **over 1 million fans** on our Professional channel
- On YouTube, we now have **30,000 subscribers** and continue to see growth in viewership

