

CONTRIBUTOR CONNECTION

A NEWSLETTER FOR AUTHORS, REVIEWERS, EDITORS, AND THE EDITORIAL BOARD OF THE MERCK MANUALS.



August 2019

Eleven Languages and Counting

This fall, the Merck Manuals will become available in Arabic.

Arabic is the 11th language in which we are available. With this addition, we are even closer to our goal of making the best current medical information accessible by up to 3 billion professionals and patients on every continent by 2020.

Arabic is the 5th most widely spoken language in the world (after Chinese, Spanish, English, and Hindi). There are approximately 400 million Arabic speakers in the world and of those, about 180 to 200 million are internet users.



Tech Corner: Share Your Work

Once you've finished the hard work of reviewing and updating your chapters, we hope you'll share your pride in your work by sharing your chapter/topic. We want everyone to know about the fantastic work our contributors do!

Make sure to add your Merck Manuals chapter to your CV (and maybe even include a link to the chapter). These links help improve our "domain authority" and elevate our standing in Google search results. Be sure to share the topics on your webpages or digital profiles, and on social media sites like LinkedIn, Facebook, and Twitter.

We make it really easy to share right from the website or app. Just click on the "Share" icon and you'll be able to select a social media site.

Our tool will drop in the title and link, then you can customize your message and send it out.

Try sharing a topic and let us know how many "likes" you get. Don't forget to tag us!



How To Do A Terrific Chapter Update

You've just gotten your email notification; a new chapter is waiting for an update in your editing portal inbox. You quickly block out some time and wonder how best to approach the chapter update.

You'll notice that the editing instruction say to make only necessary changes, but how do you determine whether a change is really necessary? To update your chapter, you should

- Add any new medical information, for example about genetic or environmental causes or new terminology
- Update any information that is outdated (including incidence and prevalence information). As we've expanded our global reach, you may want to add global statistics to supplement US-centric ones
- Correct any information that is incorrect
- Provide changes in diagnosis or treatment, especially breakthrough drugs
- Add references for new treatment approaches or to the exisiting information in the text; if nothing is appropriate, it is fine not to add any references; best references are high-quality clinical studies or society guidelines
- Review any new multimedia, including photos, videos, lab test monographs, etc
- Add any missing information. If you think a topic or concept is missing or needs more detail, please add essential points. However, please contact your chapter reviewer or Dr. Porter (our Editor-in-Chief) to discuss lengthy changes before you begin to completely revise a chapter

Please do not make style or word-preference changes. The Manual has an extensive style manual, and the staff editor who works on your chapter will ensure the text conforms to that style. If you are concerned about a style point, please provide a comment rather than make a change throughout the manuscript.

Because the Manuals are translated into 11 languages and any change on the English text requires corresponding changes in each version of the Manual. It is necessary to make only essential changes to streamline the update and translation process.

Lofty Goals

How often are Merck Manual chapters updated? Our goal is to ensure that

- 90% of our chapters have been updated within the past 24 months
- 99% have been updated within the past 36 months.

Of course, if there is any new and important information you think should be added right away, please <u>contact us</u>. We will work with you to get it added quickly.

By the Numbers Last 30 days • 2019 to date Website user sessions 35.6M 204M Total pageviews 52.5M 302M Chapters published:

CONSUMER **32 143**

Professional 34 154

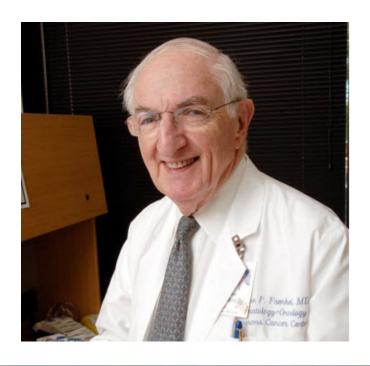
App downloads: 2019 to date (as of Jul 31)

870,591

In Memoriam

We were saddened by the recent passing of Dr. Gene Frenkel, an extraordinary hematologist/oncologist from the University of Texas Health Science Center whose scientific contributions and advancements are far too many to list.

Dr. Frenkel began as an author for The Merck Manuals in the 1970s and served on our Editorial Board for over 30 years. Dr. Frenkel's involvement with The Manuals, while notable for its length and breadth, is nothing compared to the bright light and humor he brought to those privileged to work directly with him. He made the world a vastly better place. Rest in peace, dear Gene.















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